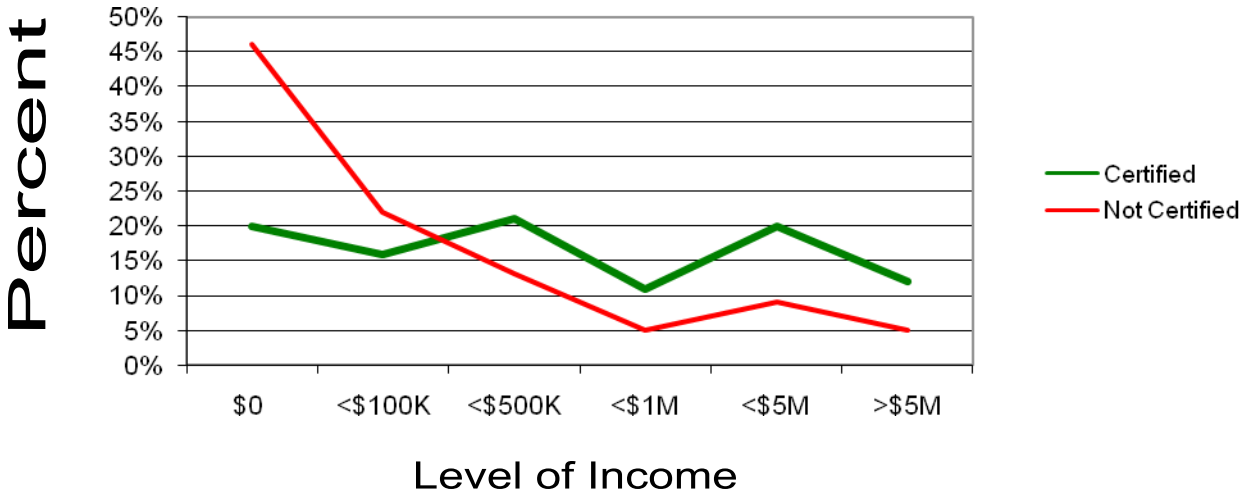


Certification Creates More Millionaires

Percentage of Businesses by Income Category
(Certified Companies vs. Non-Certified Companies)



A comparison of the revenues for businesses that are certified versus businesses that are not certified by the Department of Small and Local Business Development (DSLBD) indicates that approximately twenty percent (1 in 5) of businesses that are certified earned \$5 million in annual revenues while only nine percent of businesses that are not certified earned \$5 million in annual revenues. The above graph shows that a higher percentage of businesses that are certified earn more revenues than businesses that are not certified by DSLBD.



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